

# FRANCISCOWONG

## WORK

### WEB DESIGN / PRINT PRODUCTION *THE AD STORE*

*Spring 2006 – Present*

- Built Flash banners/animations for numerous clients including Zappos.com, EL AL Airlines and Collective Media.
- Designed front-end UI for Jimmy John's Gourmet Sandwiches Facebook apps, designed and built a Wordpress theme for EL AL Airlines' blog, designed and skinned YouTube brand channels for Soap.com and Popcorn, Indiana.
- Edited TV spots for Zappos.com's CEO Tony Hsieh's book, *Delivering Happiness*, as well as for Diapers.com and Metro Centre.
- Created brand identities for NYMA (The New York Manhattan Hotel) and GERD Alliance.
- Produced print mechanicals for various clients including Diapers.com, W.F. Young, Villa Cappelli and Dean College.

**DIGITAL** Collective Media, IAB, Thwapr

**FOOD** Jimmy John's Gourmet Sandwiches, Popcorn Indiana, Parmigianno Reggiano & Prosciutto di Parma, Villa Cappelli

**PHARMACEUTICAL** Bristol-Meyers Squibb, W.F. Young, Takeda, Ephikacy, Amitiza, Sucampo, Concerta

**RETAIL** Zappos.com, Soap.com, Diapers.com, Old Navy, Papyrus

**VARIETY** EL AL Israel Airlines, Metro Centre, WeiserMazars LLP, Dean College, Tauck Culturious, Janitronics

### GRAPHIC DESIGN INTERNSHIP *NEIGHBORHOODIES*

*Fall 2005*

Created animated graphics for daily webcast "Morning Announcements"

### PRODUCTION DESIGN INTERNSHIP *TURBULENCE ADVERTISING*

*Spring 2005*

Assisted the Senior Creative Art Director on award-winning campaigns for The Sun Post and Benihana.

**CLIENTS** Benihana, The Sun Post, The Collection, Humana

## NOTABLE FREELANCE WORK

**ANGELA CARBONETTI / PHOTOGRAPHY** Flash, AS 2.0 Built portfolio website for photographer

**LEPERE, INC.** Flash, AS 2.0 Designed/built website for a designer furniture gallery

**CARMEN'S PLACE** HTML, CSS, jQuery, Lightbox Designed/built website for short documentary about a shelter for homeless transgender teens

**AARON PHILSON BROWN** HTML, CSS, jQuery, Lightbox Designed/built website for copywriter

**KRAUS HI-TECH** Flash, AS 2.0 Built home page Flash display for home automation service

**CHLORIDE COUNCIL CHANNEL (C3) DOCTOR BIOGRAPHY DVD** Photoshop Front-end design of DVD user interface

**BUSINESS SOLUTIONS PLUS** HTML, CSS, jQuery Designed/built website for administrative support service

## SKILLS

**ADOBE CREATIVE SUITE** Flash, Dreamweaver, Photoshop, Illustrator, InDesign

**FINAL CUT PRO, AFTER EFFECTS, QUARK XPRESS, MICROSOFT WORD, iDVD, iMOVIE**

**ACTIONSRIPT 2.0, HTML, CSS**

## EDUCATION

**COLUMBIA UNIVERSITY**, New York  
*MFA Directing, 2004*  
*BA Film Studies, 1996*

**MIAMI DADE COLLEGE**, Florida  
*COURSEWORK: Flash, Dreamweaver, 2005*

**SCHOOL OF VISUAL ARTS**, New York  
*COURSEWORK: Advanced Flash, 2007*